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1927 CATALOGUE AND PRICE LIST

Gladiolus Bulbs



C. W. BROWN

ASHLAND,

MASSACHUSETTS

Dear Sir:

Massachusetts, Feb. 1925.

The bulbs purchased from you two years ago have been very lovely and greatly admired by my friends as well as myself.

I was greatly pleased with the Mildred Pettman, Dawson and Reliance.
Miss A. R. S.

Dear Sir:

Ohio, Feb. 1925.

I have this same collection (Accidental Mixture) and all who see the flowers say it is the finest mixture they have ever seen.

Miss O. B. S.

My Dear Mr. Brown:

New York, Feb. 1925.

I think your two Prims Carnival and Mildred Pettman the "Jenny Lind" of Prims. About the two best prims I have.

F. G. M.

Dear Mr. Brown:

Mass., July 24, 1925.

I have had two splendid blooms from the bulb of Adonis and like it very much.

W. E. C.

Dear Sir:

Virginia, March 1925.

I abjure all other gladiolus growers because the bargain collection I bought of you last year were so far superior to any bought elsewhere. Every spike was perfection itself, my joy and pride. I enclose Money Order.

Yours very truly,

Mrs. J. A. W.

Dear Sir:

Massachusetts, April 1925.

I thought I'd write you to tell you how fine your bulbs were I had bulbs from 6 or 8 different sources and none were so good as yours. They are larger, cleaner and brighter looking and have been kept better through the winter than any others I have had. Put my name on your list for more another year.

Yours truly,

Dr. N. W. E.

(Later)

Sept. 1925.

I want to tell you how satisfactory your bulbs were. I've never seen superior flowers and they were the wonder of all my friends and neighbors.

Dr. N. W. E.

Dear Sir:

The memories of the beautiful Primulinus Hybrids that I got from you several years ago and from which I have separated several that I consider the equal of anything * * * * * has to offer. Therefore I would like to try some that you think well enough of to name.

The ones I would like to try are Nimrod, Cordova, Tiffany, Zampa, Waushakum, Dawson, Mildred Pettman and Penrose.

Yours Resp.

J. L. S.

His selection showed good judgment. C. W. B.

C. W. Brown,

Milwaukee, Wis., March 1923.

Dear Sir:

* * * "Of the bulbs secured from you last year your Goldfinch, Dawson and Mildred Pettman are the finest in their class I have and I have some 400 named varieties."

Yours sincerely,

J. L. W.

I am real glad to be able to offer you so many choice new varieties for your 1927 planting. Some of these are distinct new forms and types and with unusual colorings and most growers would list them at many times the modest prices I have asked for them. They all represent many years work of development and propagating in order that I may have stock enough to introduce them at reasonable prices.

The prices on all my varieties are reduced as fast as the stock accumulates as it is my ambition to have you grow the best obtainable bulbs at the lowest possible prices.

All of the named varieties listed in this catalog are of my own origination and most of them cannot be had elsewhere.

Some of them however are known and grown all over the world and others will be as soon as their rare beauty is known.

Tiffany was a rare sight when in bloom this year with its large strong spikes of pure white and the cut flower demand was many times the supply, one florist wanting 1000 on one day.

Melba too was in great demand by florists.

I sold the entire stock of Annie Laurie to Mr. A. L. Stephen when I had but one dozen bulbs and now Mr. Stephen is allowing me to grow and list this most worthy variety. Try it.

If you have only grown mixtures of gladiolus try a few named kinds this year. You will love them when you know their names even as you like your known friends more than a crowd of unknown people.

The "Combination Orders" give you an opportunity to become familiar with some of the named ones at a low price and contain very nice assortments.

My mixtures are improved each year by adding the best of the new varieties and they contain thousands of varieties in all which according to many letters received have some kinds that are surely worthy a name and of separating and advertising as "Wonderful new varieties" at \$1.00 each.

I will be glad to have you call during the blooming season and can then show you at least 100,000 all different kinds in bloom. Some of them to be named later while thousands are sold "as is" in mixture.

Mr. Chas. E. F. Gersdorff of Washington, D. C., has for some years been scoring the values of gladiolus blooms on a percentage basis and many of mine have been scored by him as they appear and grow at Washington and his ratings seem very fair. This past year he is using the American Gladiolus Score Card which is more strict and gives naturally a lower rating. I am giving the new A. G. S. % score on those varieties of mine which he has had opportunity of rating. Any rating of the A. G. S. of over 75 % is considered by him as "Super Glads" and worthy of being on an Honor Roll.

Pronounce it GLADI-O-LUS with the accent on the "O"
endorsed by the American Gladiolus Society.

Join the New England Gladiolus Society. Total cost \$1.00 per year.

MY NEW INTRODUCTIONS FOR 1927

BLEEDING HEART (2093B) This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers.

It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field.

It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet.

Only a few bulbs available this year at\$10.00

The early orders get them.

BREWSTER (1605D) Geranium pink feathered in the throat with white on carmine. A large open bloom.. 1.00

DASHER (1674Q) Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality.... 1.00

DeKOVEN (1707B) Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades50

FIRELIGHT (1819D) Scarlet with white, cream and carmine in the throat. Large and attractive50

GLAMOUR (1821D) Rose color with amaranth purple blotch. A large showy flower sure to please 1.00

HAWTHORNE (1673Q) Eosine pink. A large strong growing variety50

KEEPSAKE (1331R) Base pale purple overlaid with Phlox purple and darker in the throat. A good spike. H. M. Boston 192375

NOBILITY (1602D) Begonia rose streaked carmine. A large beautiful variety, 5 inch wide open50

PONDEROSA (1611I) A very light yellow flecked pink. A mammoth spike and large blooms60

RADIANA (1621S) Carmine edged with Ox-blood red. Very unusual50

One each of the above 10 varieties (excluding Bleeding Heart) listing **\$6.85** for trial for only \$5.00.

I heartily recommend these.

MY NEW INTRODUCTIONS OF PRIM. GRANDIFLORA FOR 1927

THE PRIMULINUS GRANDIFLORA

These hybrids are rapidly coming to be considered the most beautiful of all the gladiolus grown.

They have a good strong stem and large to very large blooms that last well when cut and a goodly number open at once.

The beautiful blending of soft colors cannot be equaled in the large stately older varieties.

I recommend that you give these a trial. Other varieties are listed over farther in this catalog.

| | |
|--|--------|
| AMBER (1912F) Martius yellow with lower petals of Pinard yellow. A beautiful clear yellow | \$.50 |
| AMBROSIA (2004D) Capucine buff flecked a little with pink and with a narrow carmine line. Very large. | .50 |
| BERWYN (1801F) Eosine pink. A scarlet blotch with line of carmine running through the center | .50 |
| FANCY (1909F) Nopal red feathered and edged with white. A distinct and novel variety of merit | .60 |
| LAUREL (1904D) Light mallow pink overlaid with mallow purple. Amaranth purple blotch. A good one | .50 |
| MEDINA (2012D) Phlox purple with amaranth purple lines in the throat. Very fine | .50 |
| MISS LAURA (1794D) Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety | 1.00 |
| WILMA (2066E) Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early | .50 |

One each of the above eight varieties for trial
listing \$4.60 for only \$3.75.

I have used "Ridgeways Color Standard" in describing these new varieties and in some cases have given the Plate number so that those having this book can get the exact coloring.

The numbers in parenthesis following the names are the numbers under which they have been grown in the field and shown at various flower shows. They are given to assist any who have taken down the numbers of their favorites, to identify them.

One dozen at ten times the price of one bulb.

MY NEW 1927 PRIMULINUS TYPES

| | |
|--|--------|
| CAMBRIDGE (1735B) Pomegranite purple. A good "Harvard" red | \$.50 |
| CAPTINA (17118D) Marguerite yellow with a brighter yellow throat. Well opened and heavily ruffled. Several blooms open at a time. A most beautiful prim.. | .50 |
| FLUFFY RUFFLES (2152B) Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also lacinated and is of large size 4 inches across and has five blooms open at once. A strong grower and stands erect. | |
| At the Boston show this attracted much attention, many proclaiming it to be the very best thing in the whole show. Dealers who get this are bound to make money on it. A few bulbs only this year | 10.00 |
| See illustration. | |
| INZA (1835A) Amaranth pink with lower petals blotched dahlia purple. A fine violet-red | .50 |
| PORTIA (1818A) Ivory yellow with a bright Martius yellow throat. Petals curled back and it has several well placed blooms open at a time | .50 |
| ROBINETTE (1906F) Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower | .40 |
| SUSETTE (1702C) Base a very light cream tinted with pink towards the tips and edges. Good substance.... | .50 |
| TESLA (1801B) Sulphur yellow with light greenish yellow throat. Makes a fine spike. Early | .50 |

One each of the above seven varieties excluding
Fluffy Ruffles listing \$3.40 for only \$2.50.

SPECIAL OFFER

One bulb each of the 25 new 1927 varieties (excluding Bleeding Heart and Fluffy Ruffles) listing \$14.85 for only 10.00

Dear Sir:

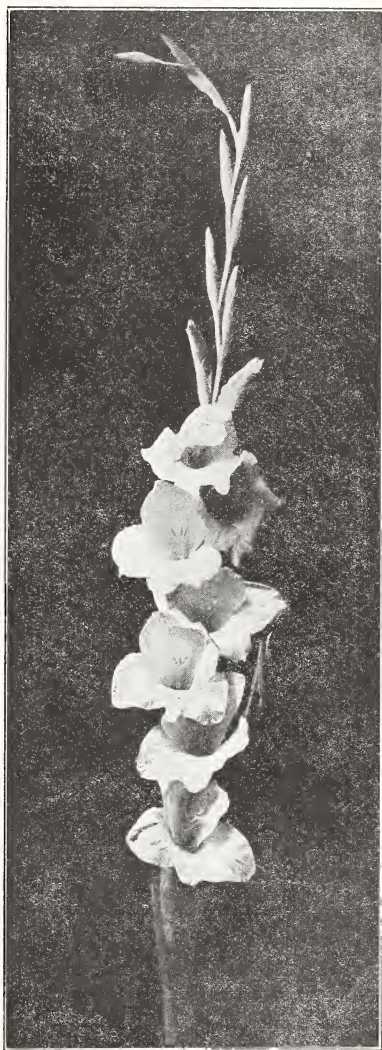
March, 1926.

The bulbs just received are the freshest, cleanest and healthiest specimens I have ever seen at this time of the year. The price was so reasonable and the quality of the bulbs so high that I am telling my friends and sending samples to those too far away to show the lot. Your "Accidental Mixture" offers just the joy I most delight in.

Miss E. M.



FLUFFY RUFFLES



MELBA

MY INTRODUCTIONS OF PREVIOUS YEARS



Autocrat

- ALMEDA** Strawberry pink with scarlet throat. Very pretty .15
- AUTOCRAT** Magenta with darker throat faced with specks of white. A tall strong spike. (See illustration). Score Ex. 90, Com. 8525
- BABSON** White with a heavy line of carmine in the throat. Tips more or less streaked according to the conditions. Strong and sturdy. Slightly ruffled. (See illustration). A. G. S. 91% .25
- RAY STATE** White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8%30
- BERTHA** White with a faint trace of lavender in the throat. A blotch of mallow purple with a cream medial line 7 or 8 nicely placed flowers open at once. A. G. S. 89.7%25
- BLAZER** Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8%25
- BOHEMIAN** Brownish pink, with deeper color in the throat. A band of cream across the lower petal. Large flower and strong spike. Score Ex. 89, Com. 89.35
- BON TON** Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9%30
- COLONNADE** Rose pink. A tall stately spike blooms quite late in the season. Score Ex. 87%20

One dozen at ten times the price of one bulb.

COMMONWEALTH This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet. A large open attractive bloom. Medium height. A. G. S. 83.3% .. .50



Babson

One dozen at ten times the price of one bulb.

| | |
|---|------|
| DAUNTLESS Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8% . . | .25 |
| DE LUXE This received Honorable Mention from both The Massachusetts Horticultural Society and The New England Gladiolus Society in 1924 and a First Class Certificate of Merit from The New England Gladiolus Society in 1925. It is an imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. You will do well to get in on this early. A. G. S. 96.9% | 5.00 |
| DEVENS The flower is bright scarlet with a darker throat. The lower petal has a speck of white. Score Ex. 87, Com. 89 | .05 |
| DEWEY Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5% | .30 |
| DISTINCTIVE Amaranth purple, dark throat streaked with yellow. Score Ex. 91, Com. 86. | .05 |
| DR. WHITCOMB Blended scarlet, light to dark tips. Large open blossoms. Score Ex. 91, Com. 90 | .25 |
| FLORINE Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers | .30 |
| GENEVA Cream white shaded oxblood red with throat of Tyrian rose overlaid Nopal red. Score Ex. 82, Com. 84. | .10 |
| GLADWIN Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you. | .30 |
| GOLDFINCH Lemon yellow with a canary yellow throat. A solid color of good size on a strong, tall spike. It is not unusual to have ten or more blooms open at once. Awarded a First Class Certificate by the Newport Horticultural Society in 1918. Score Ex. 90. Commercially 94 | .25 |
| HINDOO Scarlet red with a carmine blotch and an oxblood line. A good dark red variety. A. G. S. Landscape 84.2% | .30 |
| INSPIRATION A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston shows. | 1.50 |
| J. C. RUDOLPH Pink splashed and streaked with dark pink. Score Ex. 88. Com. 84. | .10 |
| LARRY Peach red, a most unusual color and markings. A. G. S. Com. 80% | .25 |
| LORRAINE One of the unusual lavenders and very attractive in a mixed bouquet. A strong spike with well opened blooms. A. G. S. Com. 81.5% | .10 |
| MARATHON Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86% | .30 |

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| MELBA Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. A. G. S. 93%. See illustration.... | .50 |
| MOCHA Eosine pink with a brick red blotch. Another of the "out of ordinary" varieties. A. G. S. 80%... | .15 |
| MOHICAN Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86%..... | .25 |
| NIMROD White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80%... | .15 |
| POMONA Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6%..... | .35 |
| PRIDE OF ASHLAND The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4%..... | .50 |
| RED SEAL This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. A. G. S. Com. 84.1%..... | .20 |
| REVELRY Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy..... | .05 |
| REVERE Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 93..... | .05 |
| RIVAL Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2%..... | .30 |
| SENSATION Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 93..... | .10 |
| SENTRY One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6%..... | .10 |
| SOUVENIR Magenta, crimson throat with a speck of white. An uncommon shade that is popular with those who have seen it..... | .05 |
| SOVEREIGN Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82%... | .30 |
| STANDISH Deep cardinal red, slightly ruffled. Score Ex. 82. Com. 86..... | .20 |
| TROOPER Eosine pink. A tall strong spike. A. G. S. 81.5%..... | .40 |

One dozen at ten times the price of one bulb.

TIFFANY Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95 % for Exhibition, 97 % for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924.... .25



TIFFANY

The Best Commercial White Yet Introduced.

It Scores by Gersdorff 97 %.

It Scores 95 % for Exhibition.

Awarded Highest Honors by Three Societies.

Large bulbs 25c each. Medium size 15c.

Small size 10c each.

Write for quotations on large lots.

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|---|-----|
| WALKERTON Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9 % | .20 |
| WINONA Magenta. A large loosely constructed bloom. Crimson throat streaked with yellow | .05 |
| WIZARD A tall sturdy spike of smoky red color. Very peculiar yet attractive. A. G. S. 87.3 % | .10 |
| ZADORA Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91 | .40 |

BROWN'S PRIMULINUS GRANDIFLORA

This is a new type of gladiolus and is the result of several generations of crosses of the African Primulinus with our large so-called standard types.

The description of Primulinus Grandiflora is as follows:—

The flowers are 3½ inches or larger, either wide open like the large type, or very slightly hooded with tip of hooded petal turned back, but so formed and arranged as to retain the airy grace of the primulinus type.

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| ADAH Geranium pink (Plate I No. 3d) A beautiful early flower. A. G. S. 85.1 % | .15 |
| ADONIS Geranium pink with a yellow spot in the throat. Very large bloom on a long, strong stem. Score Ex. 93. Com. 95 | .35 |
| ANNABELLE Rose Doree with creamy throat, a beautiful florist variety. Score Ex. 92 %. Com. 93 % | .10 |
| BOBBY SHAFTO (2001B) Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. A. G. S. Com. 81.9 % | .30 |
| BONFIRE (1825F) Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. A. G. S. 80 % | .20 |
| CAMILLA A large yellow trumpet shaped bloom with a vein of crimson. Quite different from the ordinary type. A. G. S. 81.4 % | .10 |
| CARNIVAL Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 88 | .15 |
| CORDOVA Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 88 | .10 |
| DORETTA This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine. A. G. S. 80 % | .10 |
| ELIDA An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 88 | .10 |
| FAIR HARVARD This variety appeals to the eye of the observer as the song 'Fair Harvard' appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84.7 % | .20 |

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| HESTER One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 95 | .15 |
| MARJORIE Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88 | .05 |
| MERCEDES Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 93 | .25 |
| MERTA A beautiful orange shade making a nice bouquet or blending well with other varieties. A. G. S. 85 % | .10 |



Penrose.

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| ODETTE Salmon (Plate XIV #9d) with purple lines on the lower petals. Nicely ruffled. A. G. S. 78 % .. | .10 |
| PENROSE Rose with various shadings. It is impossible to describe its colors or beauty. (See illustration). Score Ex. 93 | .15 |
| PERSIS Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6 % .. | .15 |
| PERFECTO LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6 % | .40 |
| REO Clear yellow with deeper yellow throat, slight line on lower petal. Tall and strong. Score Ex. 90 %. Com. 88 % | .10 |

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| REGINA Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9 % | .25 |
| RETA A soft creamy color splashed with rose. Butterfly form. Score Ex. 93. Com. 92 | .05 |
| SCOUT Scarlet with a white throat. One of the best. A. G. S. 84.6 % | .25 |
| SEVILLE Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5 % | .10 |



Standard

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| STANDARD Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florist variety. See illustration. Score Ex. 92 %. Com. 94 % | .15 |
| VICEROY Orange buff with a heavy line of purple red in the throat. Flower 5 inches. An unusual and attractive glad. Score Ex. 93 %. Com. 93 % | .25 |

BROWN'S PRIMULINUS TYPES

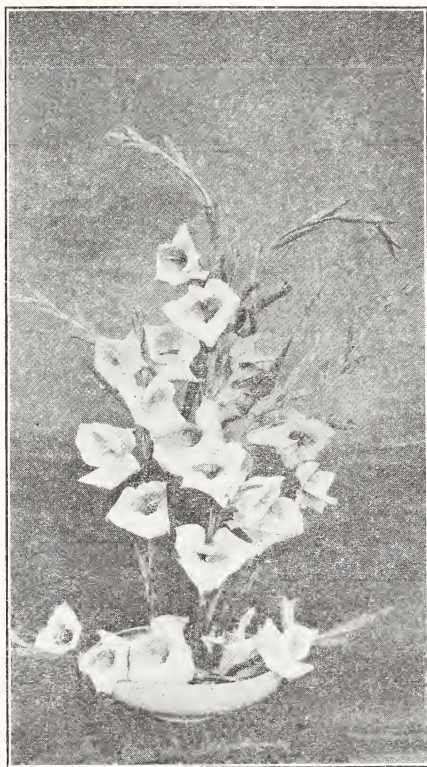
In the following varieties the primulinus characteristics predominate, but they should not be confused with the original primulinus.

In their color, beauty and lasting qualities they are far superior to most former introductions.

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| ABLAZE Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid. Score Ex. 83. Com. 88 | .05 |
| ALGIERS For a pure yellow nothing can be more dainty and pleasing. A. G. S. 81.4% | .20 |
| ANNIE LAURIE A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake “the fairest that e’er the sun shone on” | .50 |
| ANZENA Light yellow with a peculiar inconspicuous blotch a fine florists variety. A. G. S. 88.2% | .25 |
| ARTESIA Always a pleasing color combination of lavender streaked with lilac. A. G. S. 87.4% | .10 |
| BETTY Peach red with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 90 | .10 |
| DAWSON Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 90 | .10 |
| ELMO Pure canary yellow. Not a speck of any other color, even the anthers are cream colored. A. G. S. 90.2% | .25 |
| GOLDWYN Straw yellow (Plate XIV #21d) Heavily ruffled. A. G. S. 82% | .15 |
| LENORA Pure Martius yellow (Plate IV #23f) with deeper yellow throat. A very fine prim. A. G. S. 88.5% | .15 |
| LOIS Orange with scarlet markings. Score Ex. 95. Com. 95 | .05 |
| MILDRED PETTMAN Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. Score Ex. 85. Com. 91. | .05 |
| MISS BUTTERWORTH Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. | |
| Miss Butterworth of the well known firm of Orchid experts has graciously allowed us to use her name. We think the flower compares favorably with the finest of the orchid productions. A. G. S. 87.8% | 3.00 |

One dozen at ten times the price of one bulb.

| | |
|--|-----|
| NAOMI Creamy yellow tinged with pink. Sharp line on lower petal. Score Ex. 92. Com. 94 | .10 |
| OCHRE Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95 | .10 |
| PHOENIX Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83 % | .15 |
| SADIE Ivory yellow (Plate XXX #21f) with Barium yellow throat and a slight tinge of purple. Score Ex. 89. Com. 90. Landscape 94 | .10 |



Satellite.

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| SATELLITE Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow. (Plate IV #23f). See illustration. Score Ex. 92. Com. 93 | .25 |
| SKY PILOT Cream, flaked with lavender pink. Tall, five feet. A. G. S. 82.5 % | .05 |
| One dozen at ten times the price of one bulb. | |

| | |
|---|-----|
| SPOTLESS A pure paper white of good quality. Certificate of Merit, Boston. A. G. S. 83.5% | .50 |
| VORIS A nice salmon pink that makes an elegant display in a vase. A. G. S. 84.5% | .10 |
| ZAMPA A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. A. G. S. 86.4% | .50 |

GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.

I recommend sending them by mail. Be sure to add postage

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

| | |
|-----------------------------|--------|
| Per dozen postpaid | \$.75 |
| Per 100 (add postage) | 3.50 |

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

| | |
|-----------------------------------|--------|
| Per dozen postpaid | \$.50 |
| Large, per 100 (add postage) | 2.00 |
| One inch bulbs per 100 | 1.00 |

By mail add postage for 8 lbs per 100 bulbs to your zone.

PRIMULINUS MIXTURE

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$.50 per dozen postpaid.

\$1.90 per hundred, add postage. (8 lbs. per 100).

One inch bulbs that will bloom this season at \$1.00 per 100.
\$8.00 per 1000.

XXXX PRIMULINUS MIXTURE

These are a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$.75 per dozen, post free. \$3.50 per 100 (add postage)

COMBINATION ORDER "A"—\$1.00

| | | |
|---|------|--------|
| 3 America, Pink | List | \$.15 |
| 3 Baron Hulot, Purple | | .30 |
| 3 Cracker Jack, Carmine | | .15 |
| 3 Halley, Salmon | | .15 |
| 3 Schwaben, Yellow | | .15 |
| 3 Mrs. King, Red | | .15 |
| 3 Pacha, Orange | | .15 |
| 3 Princepine, Scarlet | | .15 |
| 3 Simplicity, Yellow | | .15 |
| <hr/> | | |
| 27 bulbs for \$1.00, list price | | \$1.50 |

COMBINATION ORDER "B"—\$1.50

| | |
|---|--------|
| 3 Master Weitse, Purple | \$.30 |
| 3 Revere, Orange | .15 |
| 2 Gaiety, Light Scarlet | .30 |
| 3 PANAMA, Pink | .30 |
| 3 Prince of Wales, Salmon | .30 |
| 3 Peasant, Pink | .15 |
| 3 Souvenir, Yellow | .60 |
| <hr/> | |
| 20 bulbs for \$1.50, list price | \$2.10 |

COMBINATION ORDER "C"—\$2.00

| | |
|---|--------|
| 6 Ablaze, Red | \$.30 |
| 6 Dawson, Yellow | .60 |
| 6 Lois, Orange | .30 |
| 6 Mildred Pettman, Pink | .30 |
| 6 Goldwyn, Creamy | .90 |
| 6 Voris, Salmon Pink | .60 |
| <hr/> | |
| 24 bulbs for \$2.00, list price | \$3.00 |

COMBINATION ORDER "D"—\$2.00

| | |
|---|--------|
| 5 Penrose, Rose | \$.75 |
| 6 Marjorie, Pink | .30 |
| 6 Betty, Salmon | .60 |
| 6 Reta, Creamy | .30 |
| 4 Hester, Orange | .60 |
| <hr/> | |
| 27 bulbs for \$2.00, list price | \$2.55 |

COLOR COMBINATION "E"—\$1.50

| | | |
|---|------|--------|
| 10 Albion, Salmon pink, very fine | List | \$1.00 |
| 10 Angola, Salmon pink | | 1.00 |
| 10 Linton, Salmon red | | 1.00 |
| <hr/> | | |
| 30 bulbs for \$1.50, list price | | \$3.00 |

The entire lot Comb. A-B-C-D-E, 128 bulbs
list price \$12.15 for \$7.00.

EXHIBITION COMBINATION "F"—\$6.00

Of the Finest Quality for show purposes.

| | | |
|---------------------------------------|------|--------|
| 2 Inspiration, light pink | List | \$3.00 |
| 3 Pomona, Scarlet red | | 1.05 |
| 3 Sovereign, Scarlet | | .90 |
| 4 Tiffany, pure white | | 1.00 |
| 3 Bay State, white flecked | | .90 |
| 4 Melba, creamy salmon | | 2.00 |
| <hr/> | | |
| 19 bulbs for \$6.00 listing | | \$8.85 |

SPECIAL OFFER "G"—\$2.10

30 mixed varieties, unnamed, a choice assortment of colors
and one year's subscription to

THE FLOWER GROWER (price \$2.00).

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$3.00—for \$2.10.

The Flower Grower is the best magazine published on flowers
and flower growing. Every lover of flowers should receive it.

GLADIOLUS NOMENCLATURE

Compiled by C. W. Brown,

Ashland—Mass.

Contains list of over 3000 names of Gladiolus with main
color, date of origin and originator as far as known.

Price—\$1.00 per copy postpaid.

Among my mixtures you will find many beautiful, and possibly some rare varieties.

Before naming any selection which you may single out, please ascertain if it is on the market already as a named variety.

Many of my named varieties will be found in these mixtures, and it is not advisable to sell the same kind under different names.

All new varieties should be registered by you in the Nomenclature list being published in The Flower Grower.

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool, dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all dangers of damaging frosts are past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manures and soil **THOROUGHLY**. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Farther apart if you care to, but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

CULTIVATION—Keep soil loose and free from weeds **ALWAYS**. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has tendency to draw roots **UP** for moisture. Unless very dry, once a week is usually enough.

BLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

STORAGE—Store in cigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so

I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

Call and see the flowers when in bloom.

Located on Boston & Albany R. R. midway between Worcester and Boston. Leave train at Ashland, or at Framingham where trolley can be taken to Ashland Station. By Auto leave Boston & Worcester State Road at Marlboro for Ashland.

DAHLIAS

So many of my friends have asked me for Dahlias when ordering their gladioli that I grew a few of the best standard kinds last year and offer you the bulbs at a fair price.

| | |
|---|--------|
| BONNIE BRAE , Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each | \$.75 |
| GUSTAV DOUZON , An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative | .25 |
| JEANNE CHARMET , Lilac pink shading to pure white toward the center. Large and good stems. Decorative | .25 |
| MAUDE ADAMS , This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type | .25 |
| MISS HELEN HOLLIS , A good scarlet of show type.. | .50 |
| MRS. W. H. PEPIN , A fine pure white. New | .75 |
| NOIR ALVAREZ , Deep ox-blood red | .50 |
| ROSA NELL , Rose lilac. Decorative | .75 |
| SNOWDRIFT , A giant pure white of the decorative type. The best white I have ever seen | .50 |
| YELLOW COLLOSSE , A large pure canary yellow.. | .25 |
| COLLARETTE , This is a single dark red with a row of short white petals around the center. Very attractive | .25 |

I can supply Maude Adams at \$2.00 per dozen.

Miscellaneous

IRIS, I have several varieties at \$.20 each or one each of six varieties for \$1.00.

HYDRANGEA BUSHES at \$.25 and \$.50 according to size. Delphiniums, Forsythia, Rose bushes, etc., etc.

The above miscellaneous items will not be shipped and are for my near-by customers only who can call for them as I have no time or facilities for packing and shipping them.

ANTIQUES

It is generally acknowledged to be good for one to have a "hobby" so why is it not better to have two hobbies?

I am interested in the collecting and selling of old objects of all description but especially in old glass and the smaller articles.

I want to buy glass plates, platters, goblets, cup plates, sauce dishes, etc., especially want blue, amber and other colored glass.

China plates with historical pictures and other old pieces. Also old furniture and miscellaneous objects.

What have you?

Cash paid or will give extra value in bulbs.

If you buy any of the above perhaps I have just the piece you are looking for.

What do you want?

C. W. BROWN,

7 Park Road,

Ashland, Mass.

Dear Sir:

May, 1926.

I am sending a check for \$5.00. I had one lot last year and they did exceptionally well and I think your bulbs are the best I have ever bought.

H. L.

Dear Sir:

Sept. 1926.

I want to tell you how very much pleased I am with the bulbs I bought from you last Spring. Will you please send me a catalog and also put my name on your mailing list.

M. E. G.

Dear Sir:

May, 1926.

I bought one of your \$1.00 collections last year and I will say that they were glorious gladiolus. I am planting a few more this year and trust they will turn out as well this time. Wishing you success I beg leave to remain, (Order enclosed).

G. F.

Dear Sir:

Maryland, April 1926.

I was so pleased with my shipment of bulbs. And more than pleased with them when I received an order of 100 from another party.

My family certainly gave me the laugh and said "You will soon learn where to buy your bulbs."

M. C.

My Dear Mr. Brown:

New Jersey, April 1926.

My order of gladiolus bulbs received on the 6th. You certainly are the leader in getting out fine bulbs in splendid condition. No other firm can equal you let alone surpass you.

I have a very fine collection, 329 varieties of 48 different originators but my collection would not be complete without yours.

Keep my name on your mailing list for your courtesy merits another order.

P. S.

THE NEW ENGLAND GLADIOLUS SOCIETY

Organized April 3, 1920 as the Massachusetts Gladiolus Society

OFFICERS FOR 1926-27.

President, Wm. E. Clark, Sharon, Mass.

Vice-President, Seth A. Borden, Fall River, Mass.

Second Vice-President, Robert Lapthorn, Bridgewater, Mass.

Secretary, David Tyndall, Brockton, Mass.

Treasurer, C. W. Brown, Ashland, Mass.

Executive Committee: Dr. S. Irving Moody, Chairman; Mrs. A. C. Scott, Dr. B. M. Latham.

Exhibition Committee: A. C. Scott, Chairman; Mrs. F. W. Bickerton, Mrs. Maude Hayward, S. B. Jacobs, F. O. Shephardson.

This society has now held seven annual exhibitions each one being better than the preceding.

The exhibition last August was by far the best in quality of bloom and the competition in all classes was large. There being as many as 25 entries in some classes.

These exhibitions form an excellent place for you to bring your blooms and compare them with the hundreds of varieties grown in this section of the country and shown here arranged by colors.

The membership of the society doubled last year and we plan to double it again this year.

The More Members the Better Show.

Only one dollar a year dues and every member gets a copy of the Year Book giving a list of the members, the By-laws and many articles of interest on the gladiolus.

Fill out the blank below. I will give everyone sending me their application a package of bulbs free which I think you will agree when in bloom will be worth the dollar.

To C. W. Brown, Treasurer,

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladiolus and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$1.00 to pay membership fee for 1927.

Name.....

Address